

Trust and Investment Services: Planning for Your Financial Future

Rushville State Bank offers the only fully staffed, full-service trust department based in Schuyler County. Our staff members are available on a daily basis to meet with customers and discuss their trust and investment needs. We provide professional and confidential services tailored to meet the individual needs of each customer.

Rushville State Bank is here to serve our customers, providing personalized service, prompt responses and the required expertise. Let us assist you in attaining your financial goals.



From Gregg's Desk:

Insights from Rushville State Bank's President & CEO

I'm sure it didn't take long for you to notice that this latest edition of our newsletter has a distinctly different look from past issues. Well, that's not the only big change: we're pleased to announce our new logo design for Rushville State Bank. (In case you didn't notice, it's at the top of this page.)

While the old logo served us well for many years, we felt it was time to freshen up our identity with a look that represents our familiarity within the community. And because the tower on our building has become such a recognizable landmark of Rushville's downtown, we chose a design that would be equally recognizable among both present-day and future customers. We hope you enjoy our new look as much as we do.

In addition to rolling out our new logo, we're also engaging in a bit of market research in an effort to reach out to our existing customers and find out what we can do to provide even more value – so we need to hear from you! Inside this newsletter is a survey form; we're also sending out similar questionnaires via email, and will likewise be gathering input via a survey on our Facebook page. If you have a few minutes to spare, please take advantage of one of these forums to share your feedback with us – but don't feel that you have to respond to all of the surveys. One submission is enough!

Thank you again for giving us the honor of serving your banking needs. We hope to see you in July at the Schuyler County Fair!

When it comes to ag loans, find help from people who know the business.

Farm Real Estate Loans Farm Operating Loans Equipment & Livestock Options FSA Guaranteed Loans

Rushville State Bank recognizes the importance of agriculture in our everyday lives. Many of our customers are involved in the field of agriculture in some way, whether directly or indirectly. Rushville State Bank offers a wide variety of financing options to assist you with your specific operation, regardless of the size. As a locally-owned community bank, our loan decisions are made locally, by people who understand your needs.



Call 217-322-3323 to make an appointment with one of our experienced loan staff to discuss the needs for your operation. Experience the difference of hometown banking!



Please give us your feedback!

To help us understand how we may better serve you, please take a moment to fill out this questionnaire; cut it out from the newsletter and drop it by the next time you visit the bank. You may also respond to this survey on our Facebook page or by clicking on the link in our most recent email.

1. Does Rushville State Bank have the products and tools to help you achieve your financial goals? **Yes / No**

Following up on the previous question, why do you feel that way? _____

2. What is your favorite thing about banking with Rushville State Bank? _____

3. What features are most important for your deposit accounts? (ie. checking, savings, CDs, IRAs, etc.)
(select all that apply)

- | | | |
|--|--|--|
| <input type="checkbox"/> Online Banking | <input type="checkbox"/> Email or Online Statements | <input type="checkbox"/> ATM Deposits |
| <input type="checkbox"/> Person-to-Person Electronic Payments | <input type="checkbox"/> Paper Statements | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Mobile Deposit | <input type="checkbox"/> Mobile Banking App | _____ |

4. What features are most important when looking to borrow money?
(select all that apply)

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Flexible Terms | <input type="checkbox"/> Quick Turnaround | <input type="checkbox"/> Local Decisions | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Automatic Payments | <input type="checkbox"/> Low Rates | <input type="checkbox"/> Personal Service | _____ |

5. Which of the following trust and wealth management services are you familiar with? (select all that apply)

- | | | |
|---|--|---|
| <input type="checkbox"/> Farm Management | <input type="checkbox"/> Free Financial and Estate Planning Consultations | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Investment Management | <input type="checkbox"/> Estate Administration | _____ |

6. Which additional account features would be most interesting to you? (select all that apply)

- | | | |
|---|---|---|
| <input type="checkbox"/> Identity Theft Protection | <input type="checkbox"/> Merchant & Travel Discounts | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Credit Monitoring | <input type="checkbox"/> Credit Score Simulator | _____ |
| <input type="checkbox"/> Cell Phone Protection | | |

7. Would you be willing to pay a small monthly fee for a checking account that included many or any of the features listed above? **Yes / No**

8. How likely are you to recommend Rushville State Bank to friends, family, or colleagues?

- ☐ **Very Likely** ☐ **Somewhat Likely** ☐ **Somewhat Unlikely** ☐ **Very Unlikely**

If "Unlikely", how could we improve? _____

9. This survey is intended to be anonymous, but we would still like to know a bit about you.

Age range: ☐ **17 or younger** ☐ **18-30** ☐ **31-45** ☐ **46-65** ☐ **66 or older**

How many years have you been banking with Rushville State Bank? _____

Products & services that you most rely on: _____



Premier Club

by Judy Quillen

The Rushville State Bank Premier Club is traveling to the “**Creation Museum and Ark Encounter**” in Covington, Kentucky on **July 22-25, 2019**. Participants on this trip will also be invited to enjoy a ride on the Queen City Riverboat and a tour of Cincinnati, Ohio. Unfortunately this trip is now sold out, so hopefully you were one of the lucky ones to reserve your spot in time.

Ring in the New Year with a “**California New Year’s Getaway featuring the Tournament of Roses Parade**”. Travel dates will be **December 29, 2019 - January 2, 2020**. Call to learn more about this exciting holiday trip and to reserve your spot. **Deposits for this trip are due no later than July 22nd.**

To view a full itinerary of upcoming Premier Club activities, visit us online at rushvillestatebank.com and select the Premier Club link under “Services”. We hope you can join us on one of our adventures!



Rushville State Bank donation earns it the honor of being RFCC’s first Platinum-level sponsor



Pictured (left to right): Rushville State Bank President Gregg Roegge presents the check to RFCC Treasurer Harold Sargent and RFCC Executive Director Dustin Van Sloten. Photo by David Haney/Rushville Times.

The Rushville Fitness and Community Center (RFCC) began its Appeal Campaign in May, and Rushville State Bank became the first organization to become a Platinum sponsor by pledging to contribute \$25,000 over five years.

“Over the course of Rushville State Bank’s nearly 130-year history, we have prided ourselves on our ability to help our region grow,” Roegge said. “It is a role we are proud to share with so many other Rushville businesses and organizations, including RFCC, and we are glad to support them so that they, too, will be able to contribute to the health and well-being of our community for many years to come.”

Choosing A Trustee: Is A Family Member Your Best Option?

Choosing who will handle your financial affairs when you are no longer able to do so is an important decision. Many people name a family member to serve as trustee. However, before doing this, you should consider several factors:

- Does he or she have the experience to manage your financial affairs appropriately?
- Will he or she be able to act in a fair, unbiased manner when called upon to make decisions that may affect other family members adversely?
- Will naming a family member as trustee create a strain within the family?
- Does he or she have the desire to manage your financial affairs?
- Are there other family members who are willing to be a successor trustee if something happens to your chosen trustee?

As a Trustee, Rushville State Bank will work closely with individuals and families to ensure your wishes are carried out in an unbiased, professional manner. In some cases, Rushville State Bank is named as successor trustee, should your chosen trustee be unable to serve.

Should you have questions regarding your trust, you may contact a Rushville State Bank Trust professional for a free consultation at any time.



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Calendar of Events

Visit rushvillestatebank.com for more community events!

June 21 First Day of Summer
July 2-7 Schuyler County Fair
July 4 Independence Day Holiday
 Rushville State Bank Closed
July 22-25 Premier Club Trip:
 Creation Museum and ARK Encounter
Aug. 3 Corn Fest – Downtown Rushville
 sponsored by P.L.A.Y.
Aug. 3 Tri-County Relay for Life
 – Jacksonville, Illinois College
Aug. 8-11 “The Canterbury Tales
 or Geoffrey Chaucers Flying Circus”
 – Pandora’s Playhouse at the Schuy-Rush Park stage

Aug. 8-18 Illinois State Fair
 State Fairgrounds, Springfield
Aug. 15 Schuyler-Industry Schools
 – First Full Day of School
Sept. 2 Labor Day Holiday – Bank Closed
Sept. 7 Rushville Rotary Golf Outing
Sept. 8 Shriners Golf Outing
Sept. 20 Smiles Day 100 Years
 – Schuyler-Industry School Holiday
Sept. 20-22 Rushville Fall Alumni Celebration 2019
Sept. 22 Autumn Begins
Sept. 27 Schuyler-Industry Schools – SIP Day
 (1/2 Day Attendance)








Rushville State Bank

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